



How to Create Your Brand Online

- When:** Tuesday, March 19, 2019. Registration begins at 12:30 pm, the workshop is from 1:00-4:00 pm CST.
- Where:** Atoskewin Success Centre, 971 - 104th Street, North Battleford, SK
- Who:** Volunteers, professionals and individuals interested in gaining new skills in *Social Media*. If you wish to bring your device that is great - however it is not necessary.
- Cost:** **FREE!**
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About the Workshop!

Michelle Brownridge will get into the nuts and bolts of how to use social media for marketing. In this workshop participants will learn the basics including:

- A Basic Introduction to Website/Landing Page creation tools
 - Introduction to recommended website creation platforms (Wix, Squarespace, Wordpress) and choosing the correct platform for you
 - Introduction to domain names and hosting concepts
 - Introduction to Facebook Pages, Twitter & Instagram
 - How to create a Facebook page, Instagram profile, Twitter profile
 - How to create professional profile looking profile pictures and cover photos
 - Basic intro to Facebook Pages, Twitter & Instagram
 - Tips for content creation and posting
 - How to use social media scheduling tools
 - Introduction to E-Newsletters (MailChimp)
 - Creating a MailChimp account
 - Importing existing contact lists
 - Creating a reusable campaign template
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Pre-registration is required by **March 14, 2019**. To Register Contact: Bonnie Mills Midgley, Community Development Coordinator:

Phone: 306-248-3518 Phone/Text: 306-344-7473 Fax: 306-248-3484

Email: rwdscr.lloyd@sasktel.net

One vehicle per community (within Rivers West District with an active membership) will be reimbursed for mileage.

For more information on other programs visit: www.riverswestdistrict.ca



Supported by:





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Name: _____

Organization: _____

Mailing Address: _____

City/Town: _____ Postal Code: _____

Email: _____

Phone: _____ Fax: _____

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EMAIL CONSENT

We value our relationship with you and would like to provide you with emails, newsletters, fundraising ideas, event dates, program announcements, notifications and other information for community sport/culture/recreation leaders, volunteers and organizations. As of July 1, 2014, the new Canadian Federal Anti-Spam Legislation prohibits us from contacting you electronically without your consent. Please check the appropriate box below, advising us whether or not you wish to receive information electronically from Rivers West District for Sport, Culture & Recreation.

- YES** I hereby consent to Rivers West District for Sport, Culture & Recreation sending me emails, newsletters, fundraising ideas, event dates, program announcements, notifications and other information via email or other electronic means. I understand that I can unsubscribe at any time.
- NO** I do not wish to receive electronic communications from Rivers West District for Sport, Culture & Recreation.

Signature: _____ Date: _____

